

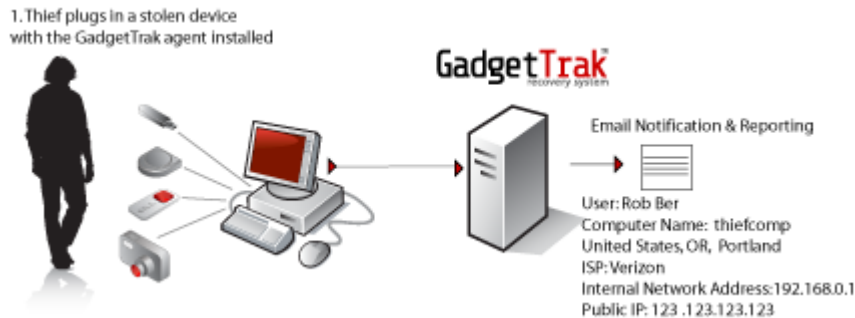
MicroRiver Launch the First Traceable USB Flash device

MicroRiver UK based manufacturer of secure USB flash devices has signed an exclusive deal with GadgetTrak Based in Portland, Oregon to offer the world first USB flash device with a unique tracking solution if the device is lost or stolen.

MicroRiver have worked with a number of high profile UK customers including the UK Police, providing solutions for the ever growing concerns of data security.

The Software from GadgetTrak GadgetTrak USB™ is GadgetTrak's patent-pending theft recovery system for removable media devices. GadgetTrak USB software is installed on the MicroRiver Secure USB Flash devices.

GadgetTrak USB is triggered when the storage device is accessed from a host system or the user attempts to access specific files. When the agent is triggered, it communicates with GadgetTraks server transparently via an encrypted connection, even circumventing many common firewalls.

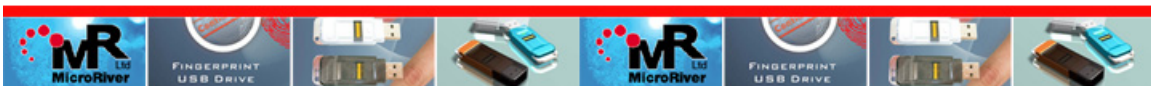


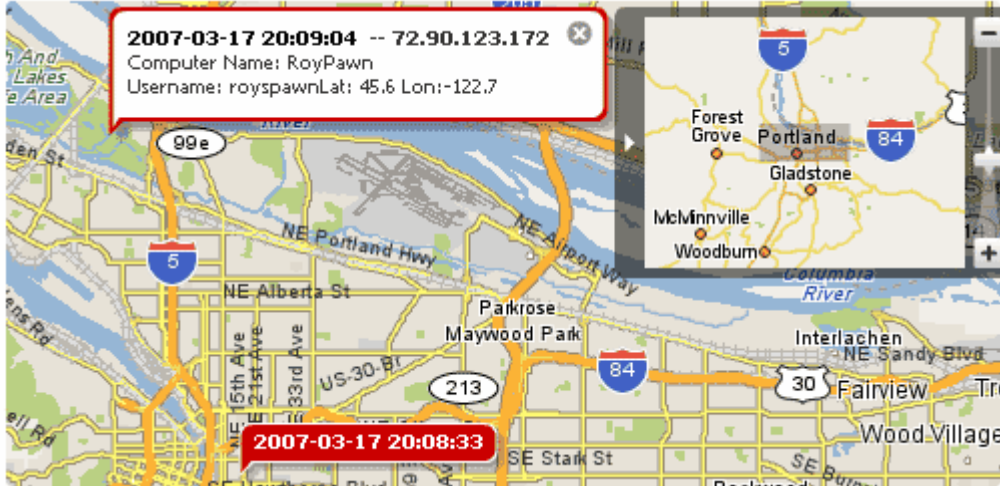
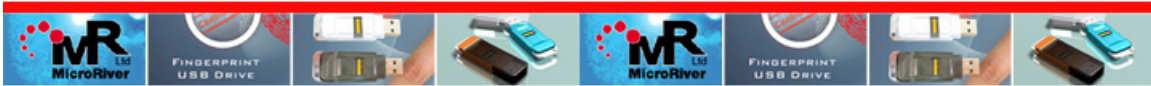
If the device has been reported stolen GadgetTrak USB collects information from host system. Data is delivered to GadgetTrak and a report is generated with the time, username, computer name, internal network address, location (country, state/region, city), ISP (Internet Provider Information) and other data that relates to that connection instance.

In the event the device has been stolen, GadgetTrak will also personally follow up with you to assist in the recovery of your device and can assist law enforcement with technical support as needed.

GadgetTrak Reporting

When a device is connected and tracking is enabled for that device reports are created with detailed information regarding that devices "activities" including a map of where the device has been connected over time.





Majid Ali Sales Director MicroRiver commented, “MicroRiver have seen a huge demand for there range of secure USB flash devices. Data Security is paramount for any business moving data, since USB Flash drives have been a preferred medium for data transport, our devices are perfect for sensitive data leaving the corporate network. Working with GadgetTrak we are able to offer a unique solution to enable devices lost or stolen to be tracked and safely returned to the rightful owner.

Norman Shaw Sales Director ExactTrak UK Official UK Distributor of GadgetTrak commented, “Theft of data is now a very significant problem for everybody. The combination of the unique MicroRiver biometrics and GadgetTrak on these USB drives is one of the most advanced security procedures that anyone can take. We are delighted to have been selected by MicroRiver to partner them in helping their customers to protect their valuable data”

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